

Ara Stone

a matter of light and space



Ara Stone

STONE EFFECT

Ara Stone

¹WHITE

²BEIGE

³GREY

⁴BLACK

An exuberant texture reveals the material origin
of a collection styled for a fast-evolving era.



Ara Stone is a sedimentary stone that reflects a rediscovery of the antique, expressed in stratified inclusions laid down with the aid of time. A stoneware collection with a profoundly natural character generates surprising compositions, for interior design projects that fully exploit the ceramic product's technical characteristics.

Ara Stone è una pietra sedimentaria testimone di una rinnovata antichità che si manifesta con inclusioni materiche stratificate dalla complicità del tempo. Una collezione in gres di profonda naturalezza genera composizioni sorprendenti, per progetti di interior design che esaltano le caratteristiche tecniche del prodotto ceramico.



FR La matière se fait protagoniste absolue d'unions alchimiques entre un fond effet béton, au graphisme mouvementé et dénuancé, et ses contours changeants estompés, qui laissent affleurer des sédiments rocheux à la surface. Un mariage exclusif d'éléments d'inspiration naturelle pour apporter aux espaces architecturaux l'empreinte distinctive de motifs visuels décoratifs.

DE Die Materie wird zum Hauptdarsteller in alchemistischen Verbindungen zwischen einer Grundplatte in Betonoptik, einem lebhaften Muster mit deutlichen Farbabstufungen und einem leicht schattierten Raumkonzept, das felsiges Sedimentgestein auf den Oberflächen aufweist. Eine exklusive Verbindung zwischen Elementen, die an der Natur inspiriert sind, um die Gebäudebereiche durch Verlegemuster, die dekorative Formen aufweisen, zu prägen.

ES La materia se convierte en protagonista de alquímicas uniones entre un fondo de efecto cemento, de gráfica dinámica y destonificada, y sus contornos delicadamente difuminados, que dejan aflorar a la superficie sedimentos roqueños. Una alianza exclusiva de elementos de inspiración natural para caracterizar los espacios arquitectónicos con patrones visuales de tipo decorativo.

RU Материал становится основной составляющей интригующего союза фона под цемент, обладающего живой графикой и выраженной разнотонностью, и слегка размытых контуров, которые позволяют скальным отложениям выступать на поверхность. Эксклюзивное сочетание вдохновленных природой элементов украшает архитектурные пространства декоративными узорами.





ARA STONE CHEVRON WHITE LAPPATO / 7,5x60 3"x24"

ARA STONE WHITE / 60x120 24"x48"



ARA STONE BEIGE OUT DRY 20 MM / 90x90 36"x36"



ARA STONE BEIGE / 120x120 48"x48" - DECORO WIRE BEIGE LAPPATO / 60x120 24"x48"



Renewed individual potentials unleash
the power of external architecture.



ARA STONE BLACK / 60x60 24"x24" - DECORO WIRE BLACK / 60x120 24"x48"



An extraordinarily varied range of sizes enables a multiplicity of installation patterns, completed by hexagon, chevron and mosaic tiles and decors that set free original design intuitions. The two finishes – Natural and Honed – and the range of Out Dry products, specifically for outdoor use, complete the wide assortment.

Una straordinaria variabilità di formati consente soluzioni di posa eterogenee, corredate da elementi esagona, chevron, mosaici e decori coi quali innescare insolite intuizioni progettuali. La doppia finitura – Naturale e Lappato – e la gamma prodotti Out Dry, specifica per l'outdoor, completano l'ampia proposta.

ARA STONE BLACK / 60x120 24"x48" - DECORO WIRE BLACK / 60x120 24"x48"
MOSAICO PYRAMID COLD / 35,2x35,2 14"x14"



FR Une extraordinaire variété de formats diversifie les solutions de pose assorties d'éléments hexagonaux, de chevrons, de mosaïques et de décorations qui aboutissent à d'insolites intuitions conceptuelles. La proposition est complétée par la double finition - Naturelle et Rodée - et par la gamme de produits Out Dry mise au point tout spécialement pour l'outdoor.

DE Eine außergewöhnliche Format-Vielfalt, die Sechskant- und Chevron-Varianten sowie Mosaik- und Dekorfliesen umfasst, bietet unterschiedlichste Verlegungsmöglichkeiten und ausgefallene Designkonzepte. Zwei Oberflächenausführungen - Natur und Geläpft - und die Out Dry-Variante für den Außenbereich runden das breite Spektrum an Gestaltungsoptionen ab.

ES Una variedad extraordinaria de formatos proporciona soluciones de colocación heterogéneas, acompañadas por elementos hexagonales, chevron, mosaicos y decoraciones con los que dar vida a inéditas intuiciones de diseño. La amplia propuesta se completa con dos acabados -Natural y Lapeado- y la gama de productos Out Dry, específica para exteriores.

RU Поразительное разнообразие форматов позволяет получать многочисленные решения укладки, в которых используются шестигранные элементы, елочка, мозаика и декоры для осуществления необычных проектных идей. Большое предложение дополняют два варианта отделки - натуральная и шлифованная, а также специально разработанная для наружных пространств линейка продукции Out Dry.



Independent vein patterns freely cover surfaces
in the bespoke interiors of inclusive living spaces.



ARA STONE GREY / 120x120 48"x48" - DECORO WIRE GREY LAPPATO / 60x120 24"x48"
SIGNATURE WOOD TAUPE / 20x120 8"x48"



ARA STONE DECORO WIRE GREY LAPPATO / 60x120 24"x48"



ARA STONE GREY / 120x120 48"x48" - DECORO WIRE GREY LAPPATO / 60x120 24"x48"

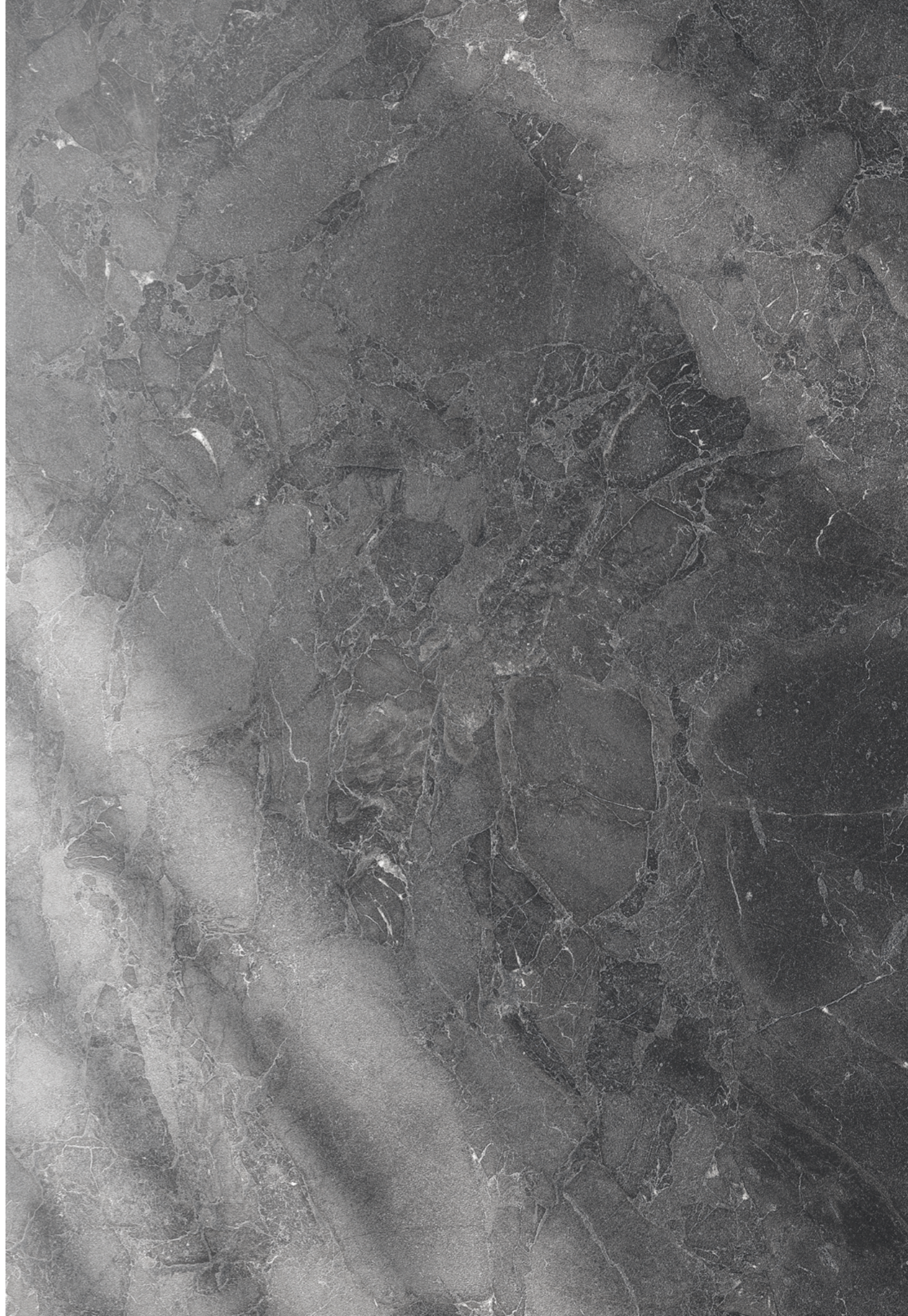
Beautifully judged sensory impressions generate tactile effects
ideal for an array of aesthetic interpretations.

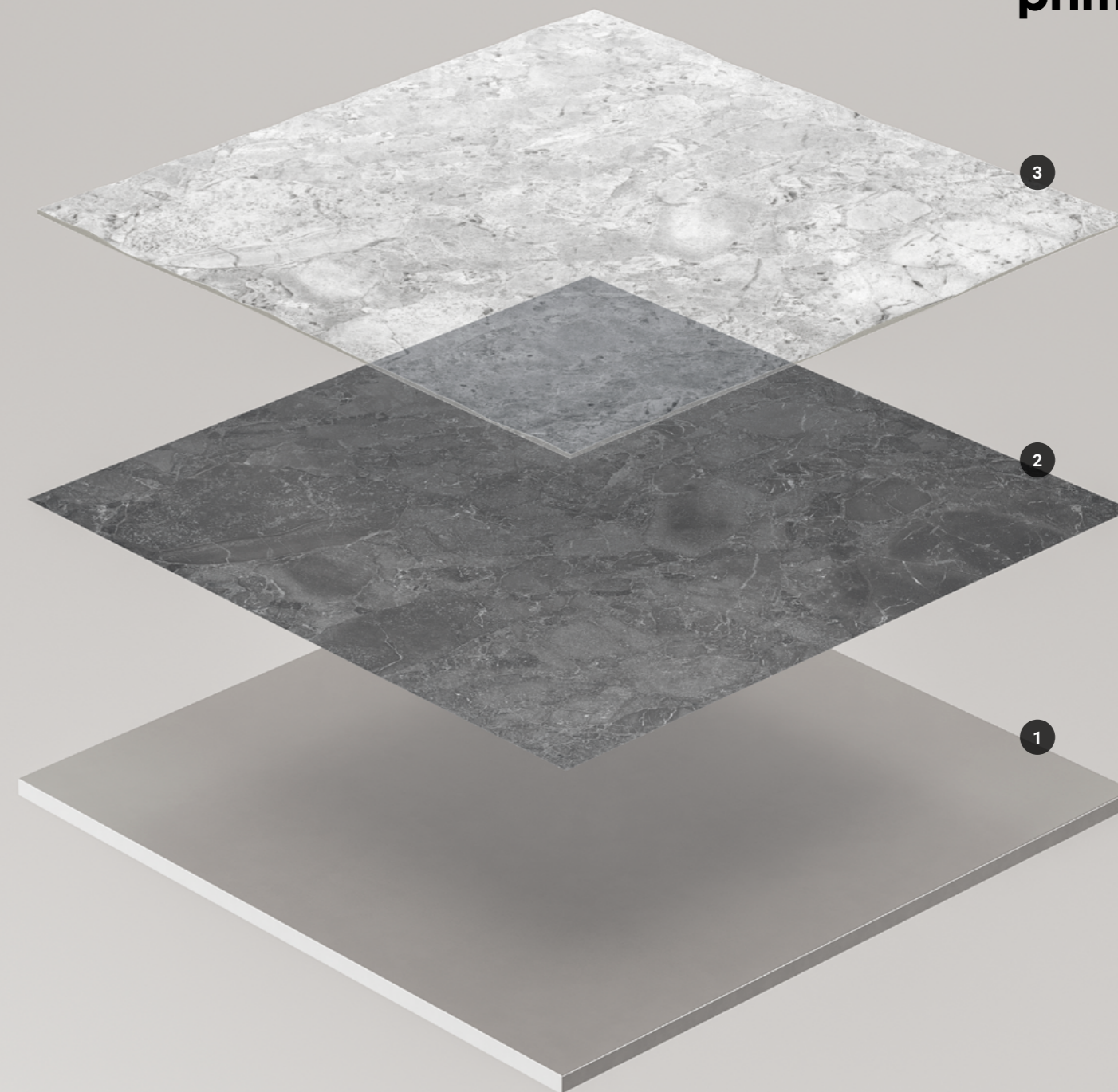




With the *in primix* technology, every single detail of the Dom collections' limestone and concrete inspiration surfaces is impressed on the stoneware slabs with such precision that the distinction between ceramic covering and original material becomes even more unclear. Sophisticated, latest-generation plants enable selective applications of adhesive and grit, creating three-dimensional relief textures perfectly synchronised with the high-definition digital patterning, giving the ceramic product an extremely realistic material effect and an unprecedented visual quality.

Con la tecnologia *in primix* ogni singolo dettaglio delle superfici calcaree e cementizie a cui si ispirano le collezioni Dom viene impresso sulle lastre in gres con una precisione tale da rendere ancora più labile la distinzione tra materia ceramica e materia originaria. Impianti sofisticati di ultima generazione consentono applicazioni selettive di colla e graniglia che creano rilievi tridimensionali perfettamente sincronizzabili con la grafica digitale ad alta definizione, conferendo un aspetto materico estremamente realistico e una qualità visiva inedita al prodotto ceramico.





FR Grâce à la technologie in primix, le moindre détail des surfaces calcaires et à base de ciment dont s'inspirent les collections Dom est imprimé sur les dalles en grès avec une précision telle que la distinction entre le matériau céramique et la pierre d'origine s'estompe toujours plus. Des équipements de pointe de dernière génération permettent des applications sélectives de colle et de granulats. Ceci crée des reliefs tridimensionnels pouvant être parfaitement synchronisés avec des graphiques numériques haute définition, conférant ainsi au produit céramique un aspect de matière extrêmement réaliste et une qualité visuelle entièrement nouvelle.

DE Mit der in primix Technik wird jedes einzelne Detail der Kalkstein- und Betonoberflächen, an denen die Dom Kollektionen inspiriert sind, auf die Feinsteinzeugfliesen aufgedruckt, und zwar in einer Präzision, die die Unterscheidung zwischen Keramikmaterial und ursprünglichem Stein noch schwerer macht. Hochmoderne spezielle Anlagen ermöglichen die selektive Auftragung von Kleber und Granulat zur Erzeugung von dreidimensionalen Strukturen, die durch den High-Definition-Digitaldruck perfekt aufeinander abgestimmt werden können und dem Keramikprodukt einen extrem realistischen, materialbetonten Aspekt und eine völlig neuartige optische Qualität verleihen.

ES Con la tecnología in primix cada uno de los detalles de las superficies calizas y cementosas en que se inspiran las colecciones Dom se imprime en las placas de gres con una precisión tal que hace aún más difícil distinguir la materia cerámica de la materia originaria. Unas sofisticadas instalaciones de última generación permiten llevar a cabo unas aplicaciones selectivas de cola y gravilla que crean relieves tridimensionales perfectamente sincronizables con el diseño gráfico digital de alta definición, confiriéndole al producto cerámico un aspecto matérico extremadamente realista y un aspecto visual inédito.

RU Благодаря технологии in primix каждая отдельная деталь известняков и цемента, являющихся источником вдохновения коллекции Dom, наносится на керамогранитные плиты с такой высокой степенью точности, что разница между керамическим материалом и исходным материалом практически исчезает. Высокотехнологичные системы нового поколения обеспечивают выборочное нанесение клея и крошки для получения трехмерного рельефа, точно совпадающего с цифровой графикой высокого разрешения, создавая керамические изделия с очень реалистичным фактурным эффектом и невиданным ранее визуальным качеством.

1 Coloured-body porcelain stoneware
Gres porcellanato colorato in pasta

2 High-resolution surface patterning
Grafica digitale ad alta risoluzione

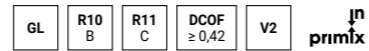
3 Relief structure created
with digital adhesives and grit
Struttura a rilievo realizzata
con colle digitali e graniglia

Ara Stone

WHITE



COLOURED BODY PORCELAIN STONWARE – DIGITAL TECHNOLOGY
GRES PORCELLANATO IMPASTO COLORATO



Naturale 10 mm

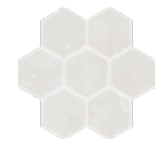
DAS12010R	120x120	48"x48"	Rett	90	■
DAS9910R	90x90	36"x36"	Rett	53	■
DAS12610R	60x120	24"x48"	Rett	53	■
DAS610R	60x60	24"x24"	Rett	43	■
DAS310R	30x60	12"x24"	Rett	43	■
DAS3010R	30x30	12"x12"	Rett	91	■

Lappato 10 mm

DAS12010RL	120x120	48"x48"	Rett	44	■
DAS9910RL	90x90	36"x36"	Rett	60	■
DAS12610RL	60x120	24"x48"	Rett	60	■
DAS610RL	60x60	24"x24"	Rett	53	■
DAS310RL	30x60	12"x24"	Rett	53	■
DAS3010RL	30x30	12"x12"	Rett	58	■

Out Dry 10 mm

DAS99100R	90x90	36"x36"	Rett	57	■
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ESAGONA T7 WHITE
DASME10R
26,3x25,3 10"x10" Naturale Rett 29 ▲
DASME10L
26,3x25,3 10"x10" Lappato Rett 32 ▲



DECORO WIRE WHITE
DAS1261WR
60x120 24"x48" Naturale Rett 53 ■
DAS1261WRL
60x120 24"x48" Lappato Rett 60 ■



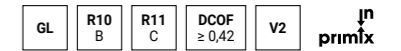
CHEVRON WHITE
DAS1010CHR
7,5x60 3"x24" Naturale Rett 73 ■
DAS1010CHL
7,5x60 3"x24" Lappato Rett 89 ■

Ara Stone

BEIGE



COLOURED BODY PORCELAIN STONWARE – DIGITAL TECHNOLOGY
GRES PORCELLANATO IMPASTO COLORATO



Naturale 10 mm

DAS12020R	120x120	48"x48"	Rett	90	■
DAS9920R	90x90	36"x36"	Rett	53	■
DAS12620R	60x120	24"x48"	Rett	53	■
DAS620R	60x60	24"x24"	Rett	43	■
DAS320R	30x60	12"x24"	Rett	43	■
DAS3020R	30x30	12"x12"	Rett	91	■

Lappato 10 mm

DAS12020RL	120x120	48"x48"	Rett	44	■
DAS9920RL	90x90	36"x36"	Rett	60	■
DAS12620RL	60x120	24"x48"	Rett	60	■
DAS620RL	60x60	24"x24"	Rett	53	■
DAS320RL	30x60	12"x24"	Rett	53	■
DAS3020RL	30x30	12"x12"	Rett	58	■

Out Dry 10 mm

DAS99200R	90x90	36"x36"	Rett	57	■
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Out Dry 20 mm

DAS99220R	90x90	36"x36"	Rett	65	■
DAS126220R	60x120	24"x48"	Rett	64	■



ESAGONA T7 BEIGE
DASME20R
26,3x25,3 10"x10" Naturale Rett 29 ▲
DASME20L
26,3x25,3 10"x10" Lappato Rett 32 ▲



DECORO WIRE BEIGE
DAS1262WR
60x120 24"x48" Naturale Rett 53 ■
DAS1262WRL
60x120 24"x48" Lappato Rett 60 ■



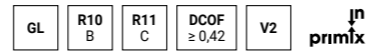
CHEVRON BEIGE
DAS1020CHR
7,5x60 3"x24" Naturale Rett 73 ■
DAS1020CHL
7,5x60 3"x24" Lappato Rett 89 ■

Ara Stone

GREY



COLOURED BODY PORCELAIN STONWARE – DIGITAL TECHNOLOGY
GRES PORCELLANATO IMPASTO COLORATO



Naturale 10 mm

DAS12040R	120x120	48"x48" Rett	90 ■
DAS9940R	90x90	36"x36" Rett	53 ■
DAS12640R	60x120	24"x48" Rett	53 ■
DAS640R	60x60	24"x24" Rett	43 ■
DAS340R	30x60	12"x24" Rett	43 ■
DAS3040R	30x30	12"x12" Rett	91 ■

Lappato 10 mm

DAS12040RL	120x120	48"x48" Rett	44 ■
DAS9940RL	90x90	36"x36" Rett	60 ■
DAS12640RL	60x120	24"x48" Rett	60 ■
DAS640RL	60x60	24"x24" Rett	53 ■
DAS340RL	30x60	12"x24" Rett	53 ■
DAS3040RL	30x30	12"x12" Rett	58 ■

Out Dry 10 mm

DAS99400R	90x90	36"x36" Rett	57 ■
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Out Dry 20 mm

DAS99440R	90x90	36"x36" Rett	65 ■
DAS126440R	60x120	24"x48" Rett	64 ■



ESAGONA T7 GREY
DASME40R
26,3x25,3 10"x10" Naturale Rett 29 ▲
DASME40L
26,3x25,3 10"x10" Lappato Rett 32 ▲

DECORO WIRE GREY
DAS1264WR
60x120 24"x48" Naturale Rett 53 ■
DAS1264WRL
60x120 24"x48" Lappato Rett 60 ■

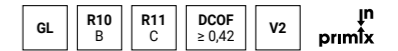
CHEVRON GREY
DAS1040CHR
7,5x60 3"x24" Naturale Rett 73 ■
DAS1040CHL
7,5x60 3"x24" Lappato Rett 89 ■

Ara Stone

BLACK



COLOURED BODY PORCELAIN STONWARE – DIGITAL TECHNOLOGY
GRES PORCELLANATO IMPASTO COLORATO



Naturale 10 mm

DAS12070R	120x120	48"x48" Rett	90 ■
DAS9970R	90x90	36"x36" Rett	53 ■
DAS12670R	60x120	24"x48" Rett	53 ■
DAS670R	60x60	24"x24" Rett	43 ■
DAS370R	30x60	12"x24" Rett	43 ■
DAS3070R	30x30	12"x12" Rett	91 ■

Lappato 10 mm

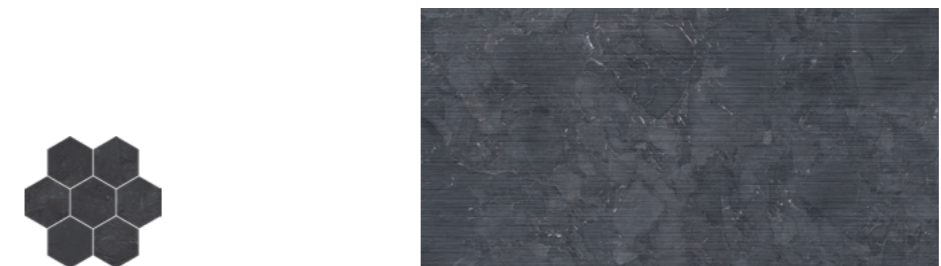
DAS12070RL	120x120	48"x48" Rett	44 ■
DAS9970RL	90x90	36"x36" Rett	60 ■
DAS12670RL	60x120	24"x48" Rett	60 ■
DAS670RL	60x60	24"x24" Rett	53 ■
DAS370RL	30x60	12"x24" Rett	53 ■
DAS3070RL	30x30	12"x12" Rett	58 ■

Out Dry 10 mm

DAS99700R	90x90	36"x36" Rett	57 ■
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Out Dry 20 mm

DAS99770R	90x90	36"x36" Rett	65 ■
DAS126770R	60x120	24"x48" Rett	64 ■

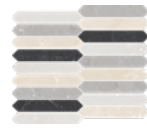


ESAGONA T7 BLACK
DASME70R
26,3x25,3 10"x10" Naturale Rett 29 ▲
DASME70L
26,3x25,3 10"x10" Lappato Rett 32 ▲

DECORO WIRE BLACK
DAS1267WR
60x120 24"x48" Naturale Rett 53 ■
DAS1267WRL
60x120 24"x48" Lappato Rett 60 ■

CHEVRON BLACK
DAS1070CHR
7,5x60 3"x24" Naturale Rett 73 ■
DAS1070CHL
7,5x60 3"x24" Lappato Rett 89 ■

Ara Stone



MOSAICO PICKET T18
DASMPKRT
 29x25 11"x10" Naturale Rett 33 ▲
DASMPKLP
 29x25 11"x10" Lappato Rett 36 ▲
 (WHITE/BEIGE/GREY/BLACK)



MOSAICO PYRAMID COLD
DASM147CRL
 35,2x35,2 14"x14" 35 ▲
 GREY Lappato Rett
 WHITE Naturale Rett
 BLACK Lappato Rett



MOSAICO PYRAMID WARM
DASM124WRL
 35,2x35,2 14"x14" 35 ▲
 WHITE Lappato Rett
 GREY Naturale Rett
 BEIGE Lappato Rett

TRIMS



BATTISCOPA
 7x90 3"x36" Rett 10 ▲



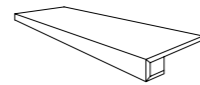
BATTISCOPA
 7x90 3"x36" Lappato Rett 11 ▲



BATTISCOPA
 9x60 4"x24" Rett 3 ▲



BATTISCOPA
 9x60 4"x24" Lappato Rett 4 ▲



SCALINO COSTA RETTA
 On request / Su richiesta

WHITE	DASB91R	WHITE	DASB91RL	WHITE	DASB61R	WHITE	DASB61RL
BEIGE	DASB92R	BEIGE	DASB92RL	BEIGE	DASB62R	BEIGE	DASB62RL
GREY	DASB94R	GREY	DASB94RL	GREY	DASB64R	GREY	DASB64RL
BLACK	DASB97R	BLACK	DASB97RL	BLACK	DASB67R	BLACK	DASB67RL

WHITE, BEIGE, GREY, BLACK:
 Special Pieces 20 mm available on request
 Pezzi Speciali 20 mm disponibili su richiesta

PACKING

Size Formato	Thickness Spessore	Pieces / Box Pezzi / Scatola	Sqm / Box Mq / Scatola	Kg / Box Kg / Scatola	Boxes / Pallet Scatole / Pallet	Sqm / Pallet Mq / Pallet	Kg / Pallet Kg / Pallet	M.U. U.M.
119,7x119,7 47"x47"	10 mm	2	2,880	61,50	18	51,84	1122	■ €/mq
90x90 35,4"x35,4"	10 mm	2	1,620	33,90	20	32,40	693	■ €/mq
90x90 35,4"x35,4" Out Dry	10 mm	2	1,620	33,90	20	32,40	693	■ €/mq
90x90 35,4"x35,4" Out Dry 20 mm	20 mm	1	0,810	36,70	30	24,30	1116	■ €/mq
59,5x119,2 23,4"x47"	10 mm	2	1,430	28,20	36	51,48	1030	■ €/mq
59,5x119,2 23,4"x47" Out Dry 20 mm	20 mm	1	0,720	32,50	30	21,60	995	■ €/mq
59,5x59,5 23,4"x23,4"	10 mm	4	1,440	28,30	30	43,20	864	■ €/mq
29,65x59,5 11,8"x23,4"	10 mm	5	0,900	19,10	48	43,20	932	■ €/mq
30x30 12"x12"	10 mm	13	1,170	23,00	40	46,80	935	■ €/mq
21,9x22,8 8,6"x8,9" ESAGONA T7	10 mm	4	-	-	-	-	-	▲ €/pz
27,6x23,7 10,9"x9,3" MOSAICO PICKET T18	10 mm	4	-	-	-	-	-	▲ €/pz
28,2x28,2 11,1"x11,1" MOSAICO PYRAMID	10 mm	4	-	-	-	-	-	▲ €/pz
59,5x119,2 23,4"x47" DECORO WIRE	10 mm	2	1,430	28,20	36	51,48	1030	■ €/mq
7,5x59 2,9"x23,2" CHEVRON	10 mm	12	0,460	10,60	48	22,80	524	■ €/mq
7,2x90 2,8"x35,4" BATTISCOPA	10 mm	6	-	-	-	-	-	▲ €/pz
9x59,5 3,5"x23,4" BATTISCOPA	10 mm	12	-	-	-	-	-	▲ €/pz

Ara Stone

TECHNICAL DATA

EN 14411 Bla GL

Technical characteristics Caratteristiche tecniche	Test method Metodo di prova	Value Valori	Value OUT DRY Valori OUT DRY
Abrasion resistance Resistenza all'abrasione	ISO 10545 - 7	PEI IV	PEI IV
Water absorption Assorbimento d'acqua	ISO 10545 - 3	≤ 0,5%	≤ 0,5%
Breaking modulus Resistenza alla flessione	ISO 10545 - 4	≥ 35 N/mm ²	≥ 35 N/mm ²
Resistance to frost Resistenza al gelo	ISO 10545 - 12	Frost proof Non gelive	Frost proof Non gelive
Glaze resistance to acid and alkaline attack Resistenza all'attacco acido e basico	ISO 10545 - 13	Resistant Resistente	Resistant Resistente
Mohs hardness Durezza Mohs	EN101	5	-
Stain resistance Resistenza alle macchie	ISO 10545 - 14	Resistant Resistente	Resistant Resistente
Slipperiness Scivolosità	DIN 51130	R10 Naturale	R11
Slip resistance Resistenza allo scivolamento	DIN 51097	B	C
Coefficient of friction Scivolosità	ANSI A137-1	DCOF ≥ 0,42	DCOF ≥ 0,42
Shading Stonalizzazione		V2	V2

The values in the table refer to the tests performed on color BEIGE
 I valori indicati nella tabella si riferiscono alle prove eseguite sul colore BEIGE

LEGENDA PRICE CODES

- price per sqm / prezzo per mq
- ▲ price to linear meter / prezzo al pezzo
- price to linear meter / prezzo al metro lineare
- price per set / prezzo a composizione





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